

Due: August 8, 2016  
By 4:00 PM

## 2016 WEST ASHLEY FARMERS MARKET - PILOT

### Farmer & Grower

### Application & Participation Agreement

Due: Monday, August 8, 2016 by 4:00 PM

Harrison R. Chapman, Charleston Farmers Market Manager

Phone: (843) 724-7309 & Fax: (843) 720-3967

ChapmanH@Charleston-sc.gov or FarmersMarket@Charleston-sc.gov

The market is dedicated to the support and advocacy of Lowcountry farmers and growers. Each Wednesday, September 14<sup>th</sup> through October 26<sup>th</sup>, Ackerman Park will become the community connection where a bounty of fresh, local and sustainable produce can be celebrated by residents from all parts of the Lowcountry and beyond.

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address (Farm): \_\_\_\_\_

City/State/Zip (Farm): \_\_\_\_\_

# of Acres: \_\_\_\_\_ Year Established: \_\_\_\_\_

Address (Residence): \_\_\_\_\_

City/State/Zip (Residence): \_\_\_\_\_

Daytime #: \_\_\_\_\_ Evening #: \_\_\_\_\_

Cell #: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

Need for Electricity? (Y/N): \_\_\_\_\_ Explain: \_\_\_\_\_

Currently Offer CSA? (Y/N): \_\_\_\_\_ If so, do you plan to add WAFM as a pickup location? (Y/N): \_\_\_\_\_

Brief description of products (i.e. "local produce" or "organic herbs"): \_\_\_\_\_

\_\_\_\_\_

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## **FARMER & GROWER RULES & REGULATIONS**

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- This is a producer-only market. Produce offered at the market must be grown on the farmers property with the exception of the 75/25 Rule.
- Farmer & Grower Vendors must adhere to the 75/25 rule; 75% of all produce offered for sale must be grown on the vendor's land, while the other 25% may be purchased and resold and must be Certified SC Grown
- Farmer & Grower Vendors must label all produce which has been purchased for resale with specific details of its origin. All labels must be clearly visible to the customer and the Farmer & Grower Vendor must be able to provide proof of origin to Management upon request at any time.
- Geographical boundaries for a vendor to be considered eligible to participate in the CFM are: East of I-95 to the Atlantic Ocean and within SC borders, with preference given to Farmer & Grower Vendors operating in Charleston County.
- Farmer & Grower Vendors must be involved in either full-time or part-time agriculture. A Farmer & Grower Vendor is one who grows produce from seed propagation, plugs or established tree crop orchards and harvests it for sale. Individuals who solely buy and resell agriculture produce are not considered eligible Farmer & Grower Vendors and are therefore excluded from participating in the market.
- The City of Charleston Office of Cultural Affairs, in cooperation with Clemson University Extension Services, will determine eligibility. Scheduled field site visits may be conducted for participants and site inspection and document verification will be conducted throughout the season.
- Seafood vendors are included within the Farmer & Grower Vendor category. There is no resale of seafood; all seafood must be harvested by the Farmer & Grower Vendor holding a SC Commercial Boat License and sold by the fisherman or an immediate family member. Farmer & Grower Vendors selling seafood must comply with all rules and regulations enforced by SCDHEC, SCDA and DNR.
- Value-added products such as, but not limited to; jams, jellies, honey and sauces may be sold by a Farmer & Grower Vendor and must be approved in advance by Management. All products must be produced by the eligible Farmer & Grower Vendor or an immediate family member and must be in accordance with all rules and regulations enforced by SCDHEC, SCDA and DNR.
- Products can only be labeled as organic if the farm operation has been designated as Certified Organic, and the current 2016 Certified Organic Certificate must be displayed in a conspicuous place at the vendor's booth during hours of operation. However, Farmers & Grower Vendors may label produce with descriptions such as; "Naturally Grown" or "Chemical Free" as long as the claims are not a misrepresentation of the products and/or methods used during the production process.



## **VENDOR CERTIFICATION**

- I have **read, understand** and **agree** to comply with the **2016 Vendor Manual**
- I reside and operate within market boundaries: East of I-95 to the Atlantic Ocean, within SC borders
- I understand the violations and sanctions, including suspension and disqualification
- I certify and understand that 75% of the produce I offer for sale at the market, as per the attached crop list, will be products grown, harvested and produced by me or an immediate family member for direct sale to the consumer
- I understand that if requested by management, I must be able to provide proof of origin for any products sold at the market, which must include; farm name, address and contact person
- I understand selling privileges can be revoked by the City of Charleston at any time
- I understand that no Farmer & Grower applicant is guaranteed acceptance and is subject to review by the City of Charleston
- Farmer & Grower applicants who are accepted to vend in the 2016 Pilot Season will be notified by management as soon as a decision is finalized
- I understand that a mandatory vendor meeting will be scheduled upon acceptance

## **ITEMS THAT MUST BE INCLUDED WITH YOUR APPLICATION & PARTICIPATION AGREEMENT**

- Completed, signed 2016 Farmer & Grower Application & Participation Agreement
- List of items applicant intends to sell during the 2016 Pilot Season
- \$20 non-refundable application fee (check/money order) made payable to; City of Charleston

## **WE ENCOURAGE APPLICANTS TO INCLUDE ALL OF THE FOLLOWING PAPERWORK**

(IF YOU HAVE NOT INCLUDED THE FOLLOWING PAPERWORK, PLEASE INDICATE THE STATUS OF EACH ITEM, WHETHER YOU ARE AWAITING ACCEPTANCE OR EXPECT TO HAVE IT BY A CERTAIN DATE AND WHEN)

STATUS OPTIONS INCLUDE; *Awaiting Acceptance, N/A (if not required), Tax Exemption or Included*

- 2016 SCDHEC Certificate and/or SCDA-RVC (Registration Verification Certificate): \_\_\_\_\_
- 2016 City of Charleston Business License: \_\_\_\_\_
- South Carolina Retail License: \_\_\_\_\_
- Certificate of General Liability Insurance of no less than; \$1,000,000.00: \_\_\_\_\_

The City of Charleston invites eligible Farmers & Growers to participate in the 2016 West Ashley Farmers Market Pilot Season in accordance with the guidelines and criteria outlined in this Farmer & Grower Application & Participation Agreement and the 2016 Vendor Manual.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**\*SUBMIT COMPLETED FORM & \$20 FEE BY 4PM ON MONDAY, AUGUST 8, 2016 TO:**

**Attn: Harrison R. Chapman, Manager**  
**City of Charleston – Office of Cultural Affairs**  
**75 Calhoun Street, Suite 3800**  
**Charleston, SC 29401**